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Patent Commercialisation

Another Milestone

Technology and inventions are important parts of the innovation process, which transforms inventions into marketable products. This process is most complex and as such requires much specialized professional expertise and expert knowledge. The final phase of the innovation process is the marketing and commercialization phase which is crucial for the success of any invention and innovation.

With two startups having filed their final products and three companies already registered, there was a need to formulate the start-up policy, so with the help of the experienced alumni network and domain experts, the policy has been formulated.

Moreover, "patent commercialization" has been defined with extensive survey and discussion with experts.

“

This policy will benefit Startups like Cheqit and Xefficient with patented products.

”



Speaker Sessions

Learn by listening



Government Initiatives for Start-ups



Women Entrepreneurship



Powering the Lion City



Become Wright Brothers in 40 minutes

“When you talk, you are only repeating what you already know. But if you listen, you may learn something new.”
-Dalai Lama



How to do a Startup?



Bhau Institute Incubation Centre

Promoting Innovation and Entrepreneurship



Bhau Institute Incubation Centre is an incubation centre which promotes the creation of start-up companies and entrepreneurship in a self-supported, sustainable and scalable manner by creating a world-class institute.

Technology commercialization, product development, intellectual property advice, access to legal, marketing, accounting, finance, negotiation, team management, and organisational development seminars. Apart from this, we get proper working space at an affordable rent, which is sometimes difficult for budding entrepreneurs to find, but BHAU provides all the facilities which are helpful for the development of entrepreneurs.

“ Our Start-ups "Xefficient" and "Incessant Motors" are pre-incubated at the BHAU incubation centre. ”



Inali Foundation

Challenging Disabilities, Enabling Lives



Inali Foundation is currently focusing on upper limbs and other upper limb-related products such as elbow, joints, wrist units, partial hand prosthesis, and so on.

A hand to hold, a hand to bless,
A hand to work, a hand to create.

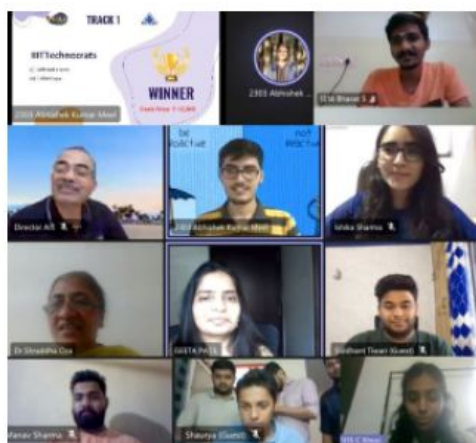
One of the many things that come to mind when we hear the word hand is independence.

The foundation was born out of the tremendous need to create and supply affordable upper limbs for those who have lost an upper limb and live with the stigma of being disabled.

“ Their foundation's achievement is that they were able to make a limb prosthetic, which is worth 12 lakhs, at an affordable price of 7000. ”



Startup Saga Bug in a Startup



Start-up Saga is a PAN-INDIA level start-up challenge that brings a unique platform to celebrate the spirit of entrepreneurship and to inspire the technology leaders and problem solvers of today's generation to think beyond their limits and develop sustainable products.

At this event, problem statements were given by different AIT start-ups related to the three different tracks (technology)–

Artificial Intelligence & Machine Learning
Internet of Things, Web Technology Digital Marketing
Five companies contributed to the problem statements: Aviabird Technologies, Digital Persistence, RS Deep Info Lab Pvt Ltd, CopperCloud IoTech Pvt Ltd, and Momentum Robotics Solutions.

“ This event got more than 210 registrations. With this great participation in its first launch Start-Up Saga became a common stage for budding entrepreneurs and entrepreneurs and corporates. ”



Unnati Keynotes



"UNNATI" was a wonderful experience that aimed to instil in students an entrepreneurial spirit, i.e. a problem-solving mindset.

We learned how to communicate and describe our product to attract attention while having fun with marketing skills. We learned about the company's market perspective, how they research their customers, and how grounded they see the things from two different frames (manufacturer, consumer) to increase the demand for their product.

One of the most enjoyable aspects was brainstorming with our team members and witnessing other teams magnificent ideas and knowledge.

“ An event where we learnt skills dealing with real-life situations that were once a real problem for a startup. ”



Make my Mind

How many did you sell?



Team selling their randomly picked product



Enthusiastic Participants and Supportive Organizers



Judging Panel deducing the originality of pitch



Team delivering their pitch for their product

“ Make my mind was a consumer-based contest that evaluated participants' optimism, originality, and imagination in order to select teams for the second phase. ”



CEO in Trouble

Watchout for your company



Teams presenting their solution to the real-life problem



Jury cross questioning the presented solutions

In this round, qualified teams had to solve a real-life problem situation while holding the position of CEO of a company or organisation in crisis.

16 teams were able to qualify for this round, and they showed great enthusiasm.

The judges were from the board of directors: Mr. Pawan Yadav, Mr. Abhijeet Deogirikar, Dr. Shradhha Oza, and Mrs. Geeta Patil.



Judging Faculty and the Winning Teams

“ A problem well stated is a problem half-solved. The 16 case studies that were given to the teams were of failed start-ups in the past years ”



Bidding Adeau to Prof. Harjeet Kaur

We'll miss you



Teaching is the profession that creates all other professions and to have a teacher like "Harjeet Kaur" mam is grateful and we learned under her umbrella of expertise.

She has worked tirelessly to shape our minds and set us on the right path.

She is always so encouraging about trying new things and new ways of solving problems.



Dr. Sangeeta Jadhav presenting Memento to Prof, Harjeet

So, at her farewell and before the start of her new journey in Canada, students showed their love and affection for her by performing various songs, shayaris(poetic phrases), etc. Her friends came in for the farewell and wished her lots of love and a great journey ahead.

“

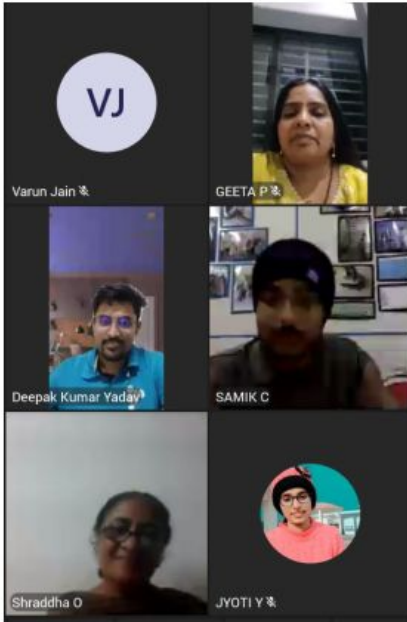
“A good teacher is like a candle - it consumes itself to light the way for others.” - Mustafa Kemal Atatürk

”



Entrepreneurship Day

Celebrating the spirit of entrepreneurship



"Life gives us brief moments with another, but sometimes in those brief moments we get memories that last a life time..."

We met to reminisce old times and talk about the future on the occasion of Entrepreneurship Day on August 21st, 2022.

We talked about how the foundation of Ecell was laid down and why we needed a place that belongs to promoting entrepreneurship and supporting startups in their budding stages.

We discussed college life and got great takeaways like, initially the things do not make sense, but after the four years of college, all those things are worth it. We see the dots are connecting. Travelling backwards, looking around yourself and analysing what society wants from us is one of the major steps of an entrepreneurial journey.

“ An event where we learnt skills dealing with real-life situations that were once a real problem for a startup. ”

